**CONCEPT DEVELOPMENT FOR SPIRITUAL NETWORKS**

**OBJECTIVES:**

**Core Objective: To raise the consciousness of the planet at large by incrementally raising the awareness of each human being.**

Measure of Success: When everyone around us is vibrating the most beautiful colors ☺

**Method: secondary objective**

**Secondary Objective: To assist in the transitional awakening of earth by networking as many spiritual leaders and peoples as possible where network is defined as: Rays of lights combining to illuminate the dark; light workers sharing rays of information eventually becoming a star (pentagram/hexagram).**

Measure of Success: A fully functional autonomous system consisting of the following:

Radiance (energy, flux, intensity) -- Fully steam-lined SEO template for each spirit healer/node, optimized for spiritual endeavors

Spectrum (power, flux, intensity**) --** Functional, intuitively designed, plug & play Client Relationship Manager for each healer.

Exposure – A main blog site setup with update feeds from all healers, product listings, and world spiritual news.

**Method: Third objective**

**Third Objective: Complete Planning & Development Stage by July 2014: Development concept, planning, and resource analysis should be completed by end of July.**

Measure of Success:

Concept Phase: System scope should be fully laid out. All broad-scope ideas on branding, marketing, clients should be achieved.

Planning: A full management plan with clearly defined roles should be established. All resources for project needed are fully mapped out.

Resource Analysis: All client needed functionality is fully mapped out using free mind or other visual tools as well as written flow charts.

**Method: Create Concept Dev document.**

* **Separate objectives in div tables.**
* **Layout all images, inspirational ideas, websites to scrape on Google drive.**
* **List all technology to learn**
* **List all necessary tools to work with**
* **List any recommended or additional technologies.**
* **List all costs necessary for technologies.**
* **Setup Flow Chart for all lists**
* **List all client needs from concepts and client interviews/suggestions**
* **List all logical system needs from client needs**

**Fourth Objective: Complete Design Stage by September 2014: Development concept, planning, and resource analysis should be completed by end of July.**

**Fifth Objective: Complete Development Stage by end of 2014**